

Communication Kit

How to communicate and disseminate in PROCLIAS (CA19139)

Content

Note: These are information on communication of PROCLIAS. Any details about reimbursement of the mentioned activities won't be explained.

This document introduces the **PROCLIAS communication strategy**. If you have organized or have participated in one of the following activities, **please read the relevant slides**.

1. [Visual Identity](#)
2. [Communication Channels](#)
3. [Short Term Scientific Mission \(STSM\)](#)
4. [Inclusiveness Target Countries \(ITC\) Conference Grants](#)
5. [Meetings](#)
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I. Visual Identity

Logo

- The logo will be used for any document or media produced by PROCLIAS.
- Two versions (coloured and b/w) can be found on the [PROCLIAS website](#).

▪ Template

- A PowerPoint template can be found at the [Logo and Dissemination Section](#).

▪ Colours

- Colours appearing in the logo are used in the templates of PROCLIAS material. The codes are **#e3e363** (yellow) and **#3f4e9d** (blue), any nearby shades can be used.

2. Communication Channels

- **Website:** <https://proclias.eu/>
 - **Updates, dates and news** of PROCLIAS
 - **Job section** (anyone can contribute vacancies.)
 - **Output section** to disseminate papers, reviews, webinar videos, STSM reports and more.
 - Information on the **Working Groups** and **Task Groups**
 - Information on how to **join PROCLIAS** and how to **apply for Grants**
- **Twitter:** [@climateimpacts](https://twitter.com/climateimpacts)
 - Account is linked to previous accounts with similar contents (e.g. ISIMIP and ISIPEDIA). It will be used to publish any information and news about PROCLIAS.
- **Mailing List:** <https://www.listserv.dfn.de/sympa/info/proclias-all>

3. Short Term Scientific Mission (STSM)

If you have participated in a STSM within PROCLIAS, please provide the following and send it to proclias@pik-potsdam.de:

- **A short blogpost** for the PROCLIAS website, especially for informing potential future STSM candidates.
 - Length: may vary, can be a few sentences and a photo or a longer report
 - Examples: PROCLIAS Website [Reports from Past STSMs Section](#)
- **A photo** of the STSM, if possible.
 - When publishing the photo, please make sure to have the declaration of consent of everyone shown in the photo.
- **Information on the main achievements** of the STSM and planned future follow up activities. If present, **publish results on the PROCLIAS website** (review, paper, presentation, etc.).

4. Inclusiveness Target Countries (ITC) Conference Grants

If you have participated in a conference via ITC Conference Grant within PROCLIAS, please provide the following and send it to proclias@pik-potsdam.de:

- **A short blogpost** for the PROCLIAS website, especially for informing potential future ITC Conference Grant candidates.
 - Length: may vary, can be a few sentences and a photo or a longer report
 - Examples: PROCLIAS Website [News Section](#)
- **A photo** of the Conference, if possible.
 - When publishing the photo, please make sure to have the declaration of consent of everyone shown in the photo.
- **Information on the outcome** of the presentation (grantee's visibility, establishment of new contacts for future collaborations) at the Conference. If present, **publish results on the PROCLIAS website** (review, paper, presentation, etc.).

5. Meetings

If you have organized a meeting within PROCLIAS, please provide the following and send it to proclias@pik-potsdam.de:

- **A short blogpost** for the PROCLIAS website.
 - Length: may vary, can be a few sentences and a photo or a longer report
 - Examples: PROCLIAS Website [News Section](#)
- **A photo** of the meeting, if possible.
 - When publishing the photo, please make sure to have the declaration of consent of everyone shown in the photo.
- **Key outcomes.**

6. Scientific Publications

If you have issued a publication within PROCLIAS, please provide the following and send it to proclias@pik-potsdam.de:

- **A link to the publication** to publish on the PROCLIAS website.

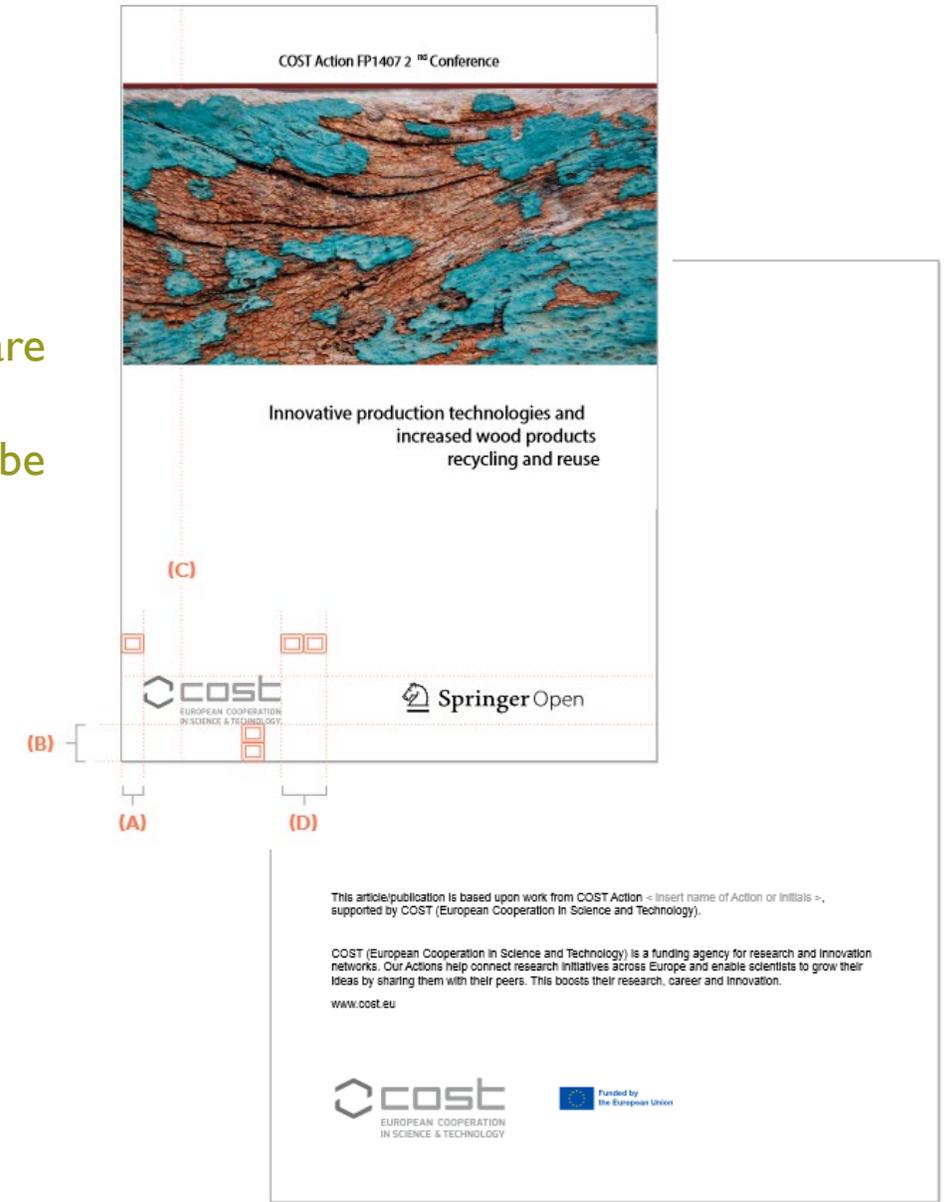
Please always keep COST Co-branding rules in mind. They are important in order to acknowledge COST as the funding source. Any guidelines, information and logos of COST Association can be found [here](#).

6. Scientific Publications

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Special requirements are needed in co-branding scientific publications.

- Depending on the paper size and the background colour, the size and version of the logotype varies.
- Margins, spaces and alignment are strictly determined, please check the [COST guidelines](#).



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7. Printing and publishing: COST Co-branding rules

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▪ Articles in scientific journals:

- Acknowledgement
- Website

▪ Books:

- COST logotype
- EU emblem
- EU text
- Acknowledgment
- Boilerplate
- Website

▪ Posters:

- COST logotype
- EU emblem
- EU text
- Website

▪ Websites:

- COST logotype
- EU emblem
- EU text
- Boilerplate
- Website

▪ Brochures, Flyers, Videos:

- COST logotype
- EU emblem
- EU text
- Acknowledgment
- Boilerplate
- Website

Please find details on the next slide.



7. Printing and publishing: COST Co-branding rules

- **COST logotype:** [Download on COST website, section „Visual Identity“.](#)
- **EU emblem:** [Download on COST website, section „Visual Identity“.](#)
- **EU text:** *“Funded by the European Union.”*
- **Acknowledgement:** *“This article/publication is based upon work from COST Action PROCLIAS, CA19139 supported by COST (European Cooperation in Science and Technology).”*
- **Boilerplate:** *“COST (European Cooperation in Science and Technology) is a funding agency for research and innovation networks. Our Actions help connect research initiatives across Europe and enable scientists to grow their ideas by sharing them with their peers. This boosts their research, career and innovation.”*
- **Website:** www.cost.eu